



# EMPLOYEE MOTIVATION CHEAT SHEET





**YOUR BUSINESS WILL ALWAYS HAVE GOALS TO REACH, OBJECTIVES TO EXCEED AND TARGETS TO SMASH; BUT, YOU'LL NEVER ACHIEVE ANY MEASURE OF SUCCESS WITHOUT A PRODUCTIVE, MOTIVATED AND HAPPY WORKFORCE.**



With our Employee Motivation Cheat Sheet, you can take the first steps in supporting a strong and healthy workplace culture. A culture that enhances an employee's experience with you and encourages them to go that extra mile further for you every single day.

But it's not just about increasing your company's productivity or profitability. If your employees are happy in their work and engaged with your business, they'll be more likely to remain loyal to your organisation and stick around when the going gets tough.





## COMPANIES WITH ENGAGED EMPLOYEES MAKE 2.5x MORE REVENUE.



We've put together the top tell-tale signs that signify your team could be suffering from a lack of motivation, along with solutions you can try, too.

Addressing these common engagement problems early can prevent them becoming company-wide issues – meaning you can be confident your staff are fully focused on reaching your company's goals and ambitions.

So, what are you waiting for? Print this cheat sheet out and start working towards a more motivated and productive workforce today!

# THE EMPLOYEE MOTIVATION CHEAT SHEET

Motivational Issue	Recognised	Solution	Implemented
Staff aren't being recognised consistently for going the extra mile		<a href="#">Single-use vouchers</a> and <a href="#">reloadable gift cards</a> are a fantastic, cost-effective gift or reward. Vouchers and gift cards are available for dozens of retailers, with a wide enough range to ensure there'll be something that everyone in your organisation will love.	
Absenteeism has increased		Arrange line managers to have regular one to one sessions with their team members for a chance to air any issues or concerns they may have in a structured meeting. Not only will employees feel they are being listened to, it also gives managers a chance to give feedback and praise that may otherwise go unsaid.	
Employees coming into work when they're clearly unwell, or casually saying things like they're "Too busy to be sick"		Struggling into work when you're ill isn't going to do anyone any favours! Illnesses can be spread around a workplace like wildfire and productivity can drop just as much as workers being absent, too. This is called 'Presenteeism'.  By allowing employees to work from home or not feel penalised for needing a sick day, you can reduce the chances of illness sweeping your workplace and create a culture of wellness amongst your employees.	
Frequent overtime requests could be a sign of financial difficulties		<a href="#">Prepaid debit cards</a> make an ideal reward or bonus as they help employee's normal pay packets go further.  It's all too easy for a cash bonus included with regular wages to be swallowed up by regular outgoings. Non-cash alternatives not only have a more personal appeal, but also gives staff the chance to earn cash-back - meaning more money in their pockets each month!	
Staff are struggling with work/life balance		Time is a difficult thing to balance, and money is a commodity you simply can't buy! By offering flexible working conditions as a reward for good performance, you can provide employees with the gift of time they need to manage personal commitments without the stress of not having enough time to spare.	



# WANT TO KNOW MORE?

If you'd like to know more about incentives and rewards, as well as our top tips for ensuring excellent ROI in even the most difficult of financial climates, [click here](#) or give our expert team a call on **01908 228336**.

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